

# Arianna Avalor

1819 Glenna Goodacre, Lubbock, TX 79401 | 806-445-2435 | arianna.avalor@ttu.edu

## Education

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### Texas Tech University, Rawls College of Business

*Bachelor of Business Administration, Marketing*

*Honors College*

- GPA: 4.0
- Minor in European Studies

Lubbock, Texas  
Graduation: May 2018

## Work Experience

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### Odyssey, Texas Tech University

*Content Creator*

- Produce original pieces of works using different writing styles such as letter and gifs list
- Generate catchy social network briefs to increase the virality rate of the articles
- Exchange constructive feedback with fellow writers to improve writing skills

Lubbock, Texas  
September 2017-Present

### Louise Hopkins Center for the Arts

*Intern*

- Helped planning, organizing and promoting the annual Gala for the donors
- Learned tips for managing social media more efficiently
- Wrote biographies for recipients of awards at the Gala

Lubbock, Texas  
January 2017-May 2017

## Involvement

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### Delta Sigma Pi Professional Business Fraternity

*Social Media Chair (January 2017- May 2017)*

- Managed social media accounts and maintained an active social networking presence
- Ideated engaging posts and created innovative ideas to promote the values of the fraternity

September 2015-Present

### Global Techsan

*President (September 2016-May 2017)*

- Assisted international students with their transition to Texas Tech and American culture
- Organized events focused on creating a reciprocal learning environment

September 2015-May 2017

## Languages

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Italian-native language

English-fluent

French-intermediate level

Ancient Greek-advanced level

Ancient Latin-advanced level